

Bowers and Friese Join MotoConcepts Team



Feb 19 2009 2:51PM

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Spokane, Wash. – MotoConcepts Racing (MCRMX) is pleased to announce the signing of Tyler Bowers and Vince Friese. This past weekend Bowers joined the team in San Diego. Friese will make his MCRMX debut this Saturday in Atlanta.

“We are excited to have these young and very talented riders join our team,” stated team owner Mike Genova. “These riders have high expectations for themselves and we are eager to see their accomplishments on the track.”

Friese is participating in the 250 East Supercross class and will continue in the 250 Motocross class this summer. Number 719 is coming off a very successful amateur career. During his amateur days, Friese gathered up 10 National Titles. His most recent success was in 2008 where he won the Supercross Mini O’s “A” class title and the overall Motocross “A” class title. Vince was also the AMA National Champion at the 2008 Loretta Lynn’s “A” class.

Bowers will continue in the 450 class and join MCRMX after starting the year with MDK/Warthog. Bowers is another example of the excellent job the Warthog team does in developing riders. As an amateur, the Danville, KY native achieved years of success and garnered 13 titles, including multiple Loretta Lynn titles.

MCRMX would like to thank team sponsors: MotoConcepts, MDK, FMF, FLY Racing, Pirelli, DeCal Works, Smooth Industries, Alpinestars, Utopia, Vortex, TCR, Sunline, Dragon Racing Fuel, Excel RK, **Goldfren**, Boyesen, Guts, Motion Pro, Motorex, Leisure Concepts, Northwest Steel Fab., Extreme Motosport MX park.

All interested team sponsor enquires please contact Alison Turner alison@atlantic-

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MCRMX San Francisco Race Report



Feb 3 2009 11:27AM

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Spokane, Wash. - The MotoConcepts race team (MCRMX) is coming off a successful weekend at San Francisco's AT&T Park. This past race all four MCRMX team members advanced to their respective main events. MotoConcepts Racing was one of only two teams to put three riders in the 450 main event.

"It was an exciting weekend for MCRMX and our riders," stated team manager Steve Lamson. "Having all four riders in the main is our expectation. It is pretty rare to see a privateer team land three riders in the 450 main. The team is pretty pumped and looking forward to A3 and doing it again," continued Lamson.

In the 250 West class, number 801, Jeff Alessi placed 5th in his heat race, advancing to the main. Tough luck found Alessi in the main as he was tangled up in corner two and went down. Alessi roughed up his shoulder in the mishap and it prevented him from continuing. After four rounds in the 2009 AMA Supercross Series, Alessi sits 15th overall and one point away from 14th.

In the highly competitive 450 class, MCRMX team riders, Ben Coisy, Dan McCoy, and Cole Siebler, all had a positive day. In heat race one, Coisy and Siebler placed back-to-back finishing 6th and 7th. In heat race two, McCoy advanced to his first main event, riding a smart and consistent race to 9th place.

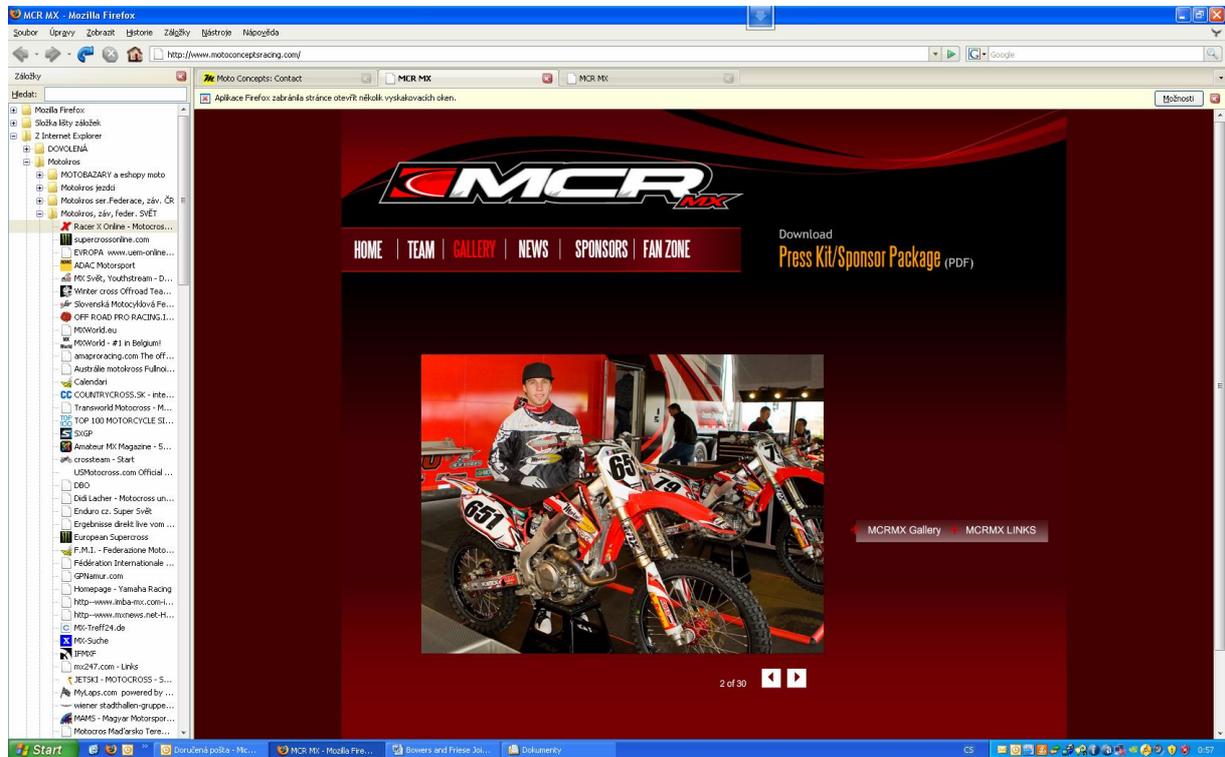
The 450 main saw all three riders place in the top 15. After a rough start the 5-time French Supercross champ, Coisy, progressed from 19th to finish 12th overall. Idaho native and number 79, Siebler, was just behind Coisy in 13th. Australian native McCoy finished 15th. The current overall standings find Coisy in 14th with Siebler sitting at 16th overall.

The team is currently preparing for another round of AMA Supercross action this weekend at Anaheim 3 in Angels Stadium.

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<http://www.motoconcepts racing.com/MCRMXPRESSKit.pdf>

MCRMX Ready to Race



[GuyB](#)

1/3/2009 12:40 AM

SPOKANE, WA. (January 1, 2009) – MotoConcepts Racing (MCRMX) would like to take this opportunity to thank all of their current sponsors as they finalize race preparations for the 2009 Supercross season.

“As a first year team, we have had a lot to prepare. The excitement level is very high around the team, and everyone is eager to get to Anaheim 1 and kick this thing off,” commented majority owner, Mike Genova. “Getting everything accomplished over the past four months would have not been possible without out the support of our sponsors and the hard work of the team members. We will represent them well this and every year.”

Riding for MCRMX this year is Ben Coisy (979), Daniel McCoy (651), Cole Siebler (79), and Jeff Alessi (801). Coisy, McCoy, and Siebler will compete in the 450 class, while Alessi will compete in the 250 West class.

“We have enjoyed the opportunity of teaming up with many great companies and great individuals,” said Vice President, Eddie Wood. “It has been a pleasure to meet and work with so many companies that are passionate and knowledgeable about racing.”

Below is the list of sponsors that have made it possible for MCRMX to compete in their first year of Supercross.

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MOTOREX
GUTS
Boyesen
Leisure Concepts Inc.
Northwest Steel Fab.

Once again thank you to everyone involved in making this all possible. See you at the races!

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